

THE DOWNLO@d

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//COMPUTERCARE/
I.T. SERVICE SOLUTIONS



Wayne's Word

Our new offices in Wanganui and Napier have finally been completed and our teams have moved into their new spaces over the past few weeks.

For our Hawkes Bay clients, this will have some impact on service levels, with Hastings clients now having a slightly longer wait and Napier ones a more prompt service. While this is unavoidable, we are in the process of addressing the charges levied against Hastings clients to ensure their costs are not unfairly affected by the increased travel time.

Our Wanganui technical team now have a new modern & air conditioned office area that is significantly more comfortable than the old workshop. This will be a welcome change to our growing Wanganui team.

We are continuing our review of service offerings to clients to ensure they are relevant and cost effective and to this end we will be launching a revised suite of SLA agreements over the next couple of months. These will offer greater flexibility than in the past to suit all businesses and budgets. Existing clients will be transitioned to the new agreements as their annual reviews are conducted.

Client Events- Autumn 2011

A big thank you to all our current and prospective clients who took the time out of their busy schedules to attend the ComputerCare Autumn Client Events in Napier, Palmerston North, Tauranga, and Wanganui.

Its always pleasant to put on events through the regions and take the time to have a chat over some hors d'oeuvre and a wine.



Client Event in the Napier War Memorial Centre



Pat, from Joll & Cunniffe Developments the Wanganui prize draw winner of an HP NetBook

Matt Grant from Microsoft New Zealand joined us again, and with the imminent release of the Cloud Based Office 365, as well as the new Cloud integration features of Small Business Server 2011, we hope everyone took something away from the event.

Congratulations to our four prize draw winners who definitely took something away in the form of the latest Hewlett Packard MiniNote Netbooks!

We changed the event format this time to keep it short and sweet, with a bite size sample of several emerging technologies and how these can be leveraged in your organisation.

These included the latest in wireless networking, the advantages of Windows 7, Small Business Server 2011, Office Cloud Solutions, Web Filtering and Disaster Recovery Strategies. If one of the topics has piqued your interest and you would like to discuss it further, or have us do some research, be sure to give us a call or mention it to your Account Manager.

How Much Data?

We live in a world where economies, political freedom and cultural growth increasingly depend on our technological capabilities. So how much information is there in the world? How much has it grown?

Looking at both digital memory and analog devices, the researchers calculate that humankind is able to store at least 295 exabytes of information (yes, that's a number with 20 zeroes in it!).

Put another way, if a single star is a bit of information, that's a galaxy of information for every person in the world. That's 315 times the number of grains of sand in the world. But amazingly it's still less than 1% of all the information that is stored in the DNA molecules of a human being!

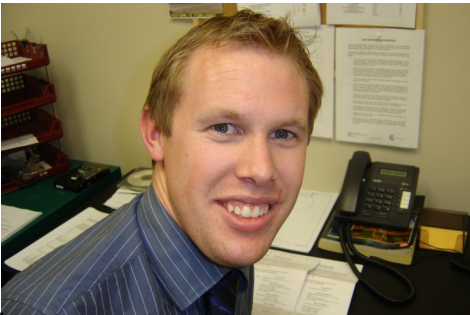


Bay of Plenty
Ph 0800-600-606

Wanganui
Fax 0800-600-706

Hawkes Bay
email: support@comptercare.co.nz

Manawatu



Dan's Tech Talk

A little over ten years ago Apple's days seemed to be numbered. Their percentage of the global PC market was shrinking and Microsoft seemed to be unstoppable.

Now Apple is well and truly back with products that it seems everyone simply MUST have and a market capitalisation that is now larger than Microsoft's. But Apple is not the only technology company on the scene that is changing the way we do business and communicate.

Google is now the largest Smartphone maker and HP are about to launch their own tablet device using technology acquired during their acquisition of Palm.

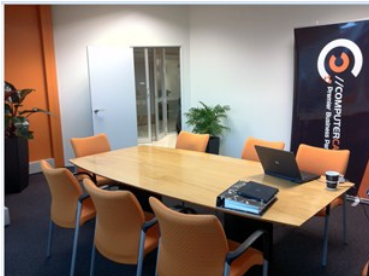
What does all this mean for you and the way in which you carry out your business? This now means that increasingly solutions can be tailored to match the way you wish to do business. Your information is where you need it, and the differing ways you can connect and collaborate are endless.

Today we started rolling out our first trial with a customer of providing iPad's to their sales team. Using the iPad, and their recently rolled out line of business applications, they are looking to achieve reduced administration overheads and simpler access to critical information. This by no means signals that computers are no longer required in their organisation, but for some users the technology tools they use can be better customised to their individual requirements. We are looking forward to many more solutions along these lines as the technology improves and allows much greater flexibility.

Hawkes Bay Offices: All Branded Up!

Branding and market awareness is an integral part of how Computer-Care operates.

How often do we see our mobile billboards, the distinctive sign-written cars, travelling round town to client sites and meetings?



After shifting into our new Hawkes Bay offices in Bower Street Napier, we have been adding the final touches, bringing it in line with our Corporate Identity. Yes, splashes of the ComputerCare Mandarin orange and our usual sprinkling of tropical plants to soak up any stray UV's.

As we like to have long term reciprocal business relationships with clients, and spend our money locally, we used local



Hawkes Bay Reception

signwriting and decorating firms for the renovation work in the Hawkes Bay and Wanganui branches.

We look forward to hosting our first client event in our new Napier branch in the very near future.



Hawkes Bay Street Presence



Social Club Masks Mid-Winter Competition

If you were out and about last weekend chances are you might have come across some poorly disguised Computer-Care staff members emblazoned in wigs, masks and warpaint.



Mystery Masked Man braves duckpond

Yes the mid winter social function this year saw us out on an Amazing Race.

Four teams of highly tuned competitors put it all on the line for glory as they badly navigated around the Palmy metropolis, shared The Square duckpond with some rather baffled waterfowl and sprinted through New World for those elusive clues.

Sadly, this intrepid reporter wilted later in the evening following the staff dinner at Aberdeen and is unable to give an exclusive on the planned Karaoke.



HP TouchPad Launches with webOS !



HP has chosen the release of its entry into the tablet market, the TouchPad, to launch its new operating system, webOS.

With its roots in technology acquired when HP purchased Palm in April last year, webOS will eventually be rolled out across HP's entire device spectrum.